

Chacruna Institute for
Psychedelic Plant Medicines
2024 End-of-Year Report

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Dear Chacruna community,

To better assess our impact, we have compiled this 2024 report highlighting our key milestones and achievements. This year marked significant growth, including a major team expansion to sustain the evolving scope of our projects and the exponential rise in our outreach within the psychedelic landscape. As we continue to support the communities and institutions that rely on us, we are grateful for your trust and look forward to advancing our mission together in 2025.

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I

Indigenous Reciprocity Initiative of the Americas (IRI)

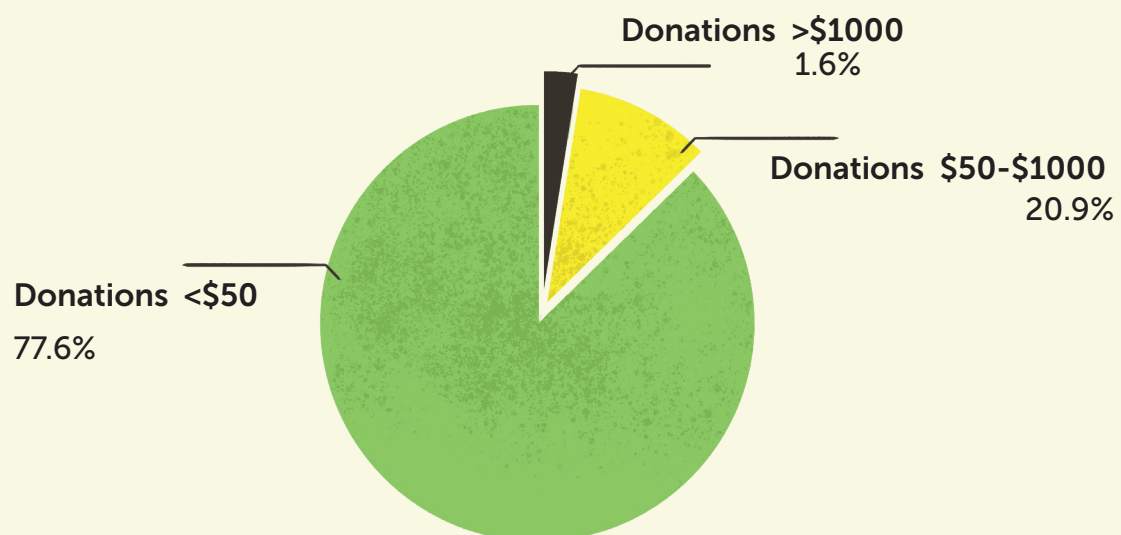
Since IRI launched in April of 2021, the program has raised over \$288,000 to support community-led, grassroots projects designed and implemented by local peoples fighting for land, water, food, medicine and cultural sovereignty. These funds are equally-distributed to our network of local partners representing Indigenous groups who all have full control over the use and management of their resources. IRI recognizes that traditional knowledge cannot thrive without material resources and that the struggle for autonomy and sovereignty is fundamental to the protection of plant medicines. In 2024, IRI achieved a record-breaking milestone, raising an unprecedented \$118,838 in donations.

Indigenous groups represented:

- In 2024 IRI collaborated with **15 grassroots organizations** established in North, South & Central America.
- **North America:** Buffalo Field Campaign, Wixarika Research Center, Hablemos de Hikuri & CIPREPACMA.
- **South & Central America:** RAIN, FEPHAC, Yawanawa Sociocultural Association, OIOC, Sacha Warmi, YAKUM, Amazon Frontlines, Xapiri Ground, Alianza Arkana, Stibrawpa Association

Other achievements:

- IRI hosted 8 Community Forums
- IRI participated in 7 speaking engagements



Explore [IRI's end-of-year report](#) for detailed statistics, achievements, and the impact your support helped make possible in 2024.

II Chacruna Chronicles

- Chacruna Chronicles, one of our leading content outlets, published 39 original, high-quality articles from experts and researchers across the field. These articles were made freely available on our website and widely shared across our social media channels and newsletters. In 2024, the main topics explored were culture, policy, sex & power, queer issues, inclusion & diversity, music, integration, science, spirituality, news and academic research.
- We are proud to announce that our Chacruna Chronicles articles have been read **291,476 times**, with our top 3 most read articles being:
- Reflections on Chacruna's Diversity, Culture, and Social Justice in Psychedelics Course - 17,223 views (October).
 - (Re)imagining Healing: Lessons from Indigenous Wisdom - 13,423 views (October)
 - Santo Daime and Its Impact on Child Development - 10,327 views (September)

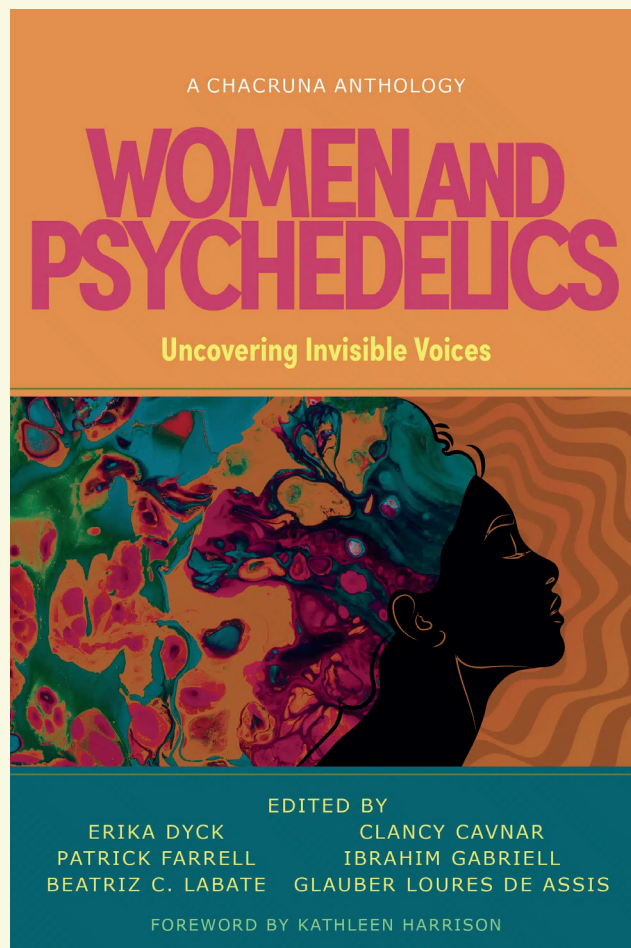


III

Chacruna Book Publications

Chacruna is one of the few organizations consistently releasing full-length books on psychedelics, with a particular focus on decolonial perspectives and historically silenced voices. This year, Chacruna has been actively developing several book projects and in 2024 published:

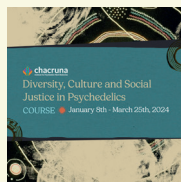
- ◆ [Women and Psychedelics:](#)
Uncovering Invisible Voices (Synergetic Press, 2024).



IV

Chacruna Courses

In 2024, we held **7 multi-class courses** featuring **48 highly qualified teachers**, awarded 242 scholarships to people from underserved and underrepresented communities, and had a total of 129 students enrolled. We had an incredibly diverse cohort of students from different ethnicities, countries, professions, and ages. Students came from a variety of professional backgrounds, including therapists, psychologists, academics, artists, and more:

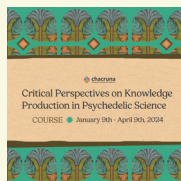


Diversity, Culture and Social Justice in Psychedelics (Jan 8th - March 25th)

- We had a total of 12 students
- Of those students, 9 registered with scholarships

Highlights of the course:

- 7 students submitted final projects, consisting of art projects, papers and internal reflections
- CEs awarded to 1 student

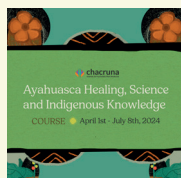


Critical Perspectives on Knowledge Production in Psychedelic Science (Jan 9th - April 9th)

- We had a total of 10 students
- Of those students, 7 registered with scholarships

Highlights of the course:

- 3 students submitted final projects, all of which were papers
- CEs awarded to 1 student

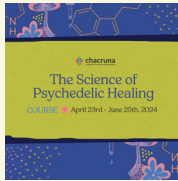


Ayahuasca Healing, Science and Indigenous Knowledge (April 1st - July 8th)

- We had a total of 21 students
- Of those students, 17 registered with scholarships

Highlights of the course:

- 3 students submitted final projects, consisting of papers and internal reflections



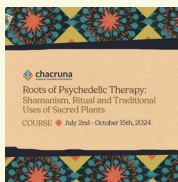
The Science of Psychedelic Healing

(April 23rd - June 25th)

- We had a total of 17 students
- Of those students, 12 registered with scholarships

Highlights of the course:

- 6 students submitted final projects, consisting of internal reflections, an art project and papers



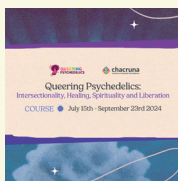
Roots of Psychedelic Therapy: Shamanism, Ritual and Traditional Uses of Sacred Plants

(July 2nd - Oct 15th)

- We had a total of 17 students
- Of those students, 17 registered with scholarships

Highlights of the course:

- 8 students submitted final projects, consisting of one art project - a painting, internal reflections and papers
- CEs awarded to 4 students



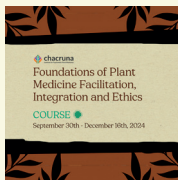
Queering Psychedelics: Intersectionality, Healing, Spirituality and Liberation

(July 15th - Sept 23rd)

- We had a total of 17 students
- Of those students, 16 registered with scholarships

Highlights of the course:

- 9 students submitted final projects, consisting of papers, art projects, internal reflections and a lecture
- CEs awarded to 4 students



Foundations of Plant Medicine Facilitation, Integration and Ethics

(Sept 30th - Dec 16th)

- We had a total of 35 students
- Of those students, 27 registered with scholarships
- CEs awarded to 1 student

V

Chacruna Workshops

In 2024, we held **6 workshops** featuring **11 highly qualified teachers and experts**, awarded **79 scholarships**, and had a total of **64 students** enrolled.

- ◆ [Workshop: Decolonization, Indigenous Allyship & Protecting Sacred Plants](#)
(March 5th)
 - We had a total of 10 students
 - Of those students, 6 registered with scholarships
- ◆ [Workshop: Ecology, Spirituality and Psychedelics](#)
(May 14th)
 - We had a total of 4 students
 - Of those students, 2 registered with scholarships
- ◆ [Workshop: How Can You Protect Your Psychedelic Plant Medicine Church, Community and Clients?](#)
(May 15th)
 - We had a total of 17 students
 - Of those students, 4 registered with scholarships
 - CEs awarded to 1 student
- ◆ [Workshop: How Can You Protect Your Psychedelic Plant Medicine Church, Community and Clients?](#)
(August 21st)
 - We had a total of 18 students
 - Of those students, 8 registered with scholarships
- ◆ [Workshop: Huni Kuin Tradition, Plant Medicines and Spirituality](#)
(September 17th)
 - We had a total of 9 students
 - Of those students, 6 registered with scholarships
- ◆ [Workshop: Ecology, Spirituality and Psychedelics](#)
(October 1st)
 - We had a total of 6 students
 - Of those students, 4 registered with scholarships

VI

Community Forums

Community Forums play a crucial role in advancing high-quality public education on psychedelics. In an increasingly crowded market often marked by superficial content, Chacruna stands out by providing meaningful knowledge, well-researched information and comprehensive educational experiences. In 2024, we organized and hosted **24 online community forums** with leading experts and specialists in the field, covering highly relevant and important topics such as diversity, inclusion, sex & gender, culture, identity, social justice, law, policy, Indigenous knowledge, religion, philosophy, intersectionality, environmental justice, and more. **78 speakers** participated in these virtual panels, with our **top 5 forums** being:

- ◆> [The Collapse of Soul Quest: What Happened?](#)
- ◆> [MDMA-Assisted Therapy: Timelines and Controversies](#)
- ◆> [How can Sacred Ceremonial Practices and Psychedelic Assisted Therapy Inform Each Other?](#)
- ◆> [Gabon and the Ethics of the Globalization of Iboga and Ibogaine](#)
- ◆> [Judaism is Psychedelic: How psychedelics are Rekindling Jewish Practice and Healing](#)



VII

University Collaborations

Chacruna is excited to continue and expand its university collaborations, having built on successful partnerships throughout 2024 which have been established over the past few years. We were proud to launch a Chacruna University Deck for the purpose of collaborating with other educational institutions, which includes sponsorships, partnerships, courses, lectures, community forums, chronicles, books, special journal editions, grant projects, vending, outreach support, internships, mentorships and consultations. In 2024, collaborations included:

◆ University of California-Berkeley

- In a partnership with Dr. Charles Hirschkind, chair of the Department of Anthropology at the University of California Berkeley, Dr. Bia Labate and Dr. Henrique Antunes are developing the project Sensorium, Embodiment, and Modes of Perception: a Case Study of a Psychedelic Church.
- Chacruna Institute has proudly collaborated as a registered vendor and consultant.

◆ Stanford University

- Chacruna successfully obtained a grant to study “Decolonizing Psychedelic Therapy Via Community Partnerships for Public Education” and is in the process of getting a journal published based on this project.
- Chacruna Institute has proudly collaborated as a registered vendor and consultant.

◆ University of California-San Francisco (UCSF)

- Since 2022, Chacruna Institute has proudly collaborated with the University of California San Francisco as a registered vendor and consultant. Chacruna has provided expert consultative support for the FDA-funded “Community Uses of Psychedelics and Safety” study conducted by the research group of Dr. Brian Anderson of the UCSF Department of Psychiatry.

► Pacifica Graduate Institute

- In June and July 2024, Chacruna engaged in a consultative collaboration with Pacifica Graduate Institute for their program "Psychedelics and Depth Psychology: Treatment and Transformation in an Animated Cosmos". This partnership allowed our team to contribute to the three-week online course by sharing expertise on the historical, legal, and traditional dimensions of plant medicines and their traditions.

► University of California-Los Angeles

- Chacruna Institute has proudly collaborated as a registered vendor and consultant.

► California Institute for Integral Studies

- CIIS was as a sponsor of Chacruna's conference Psychedelic Culture 2024

VIII

Participation and Tabling at Conferences and Events

As psychedelic conferences become increasingly mainstream and corporate, we find it crucial to provide perspectives which educate the public on the roots of psychedelic plant medicines, Indigenous reciprocity, right relationship, and many other topics which strive to decolonize psychedelics. In many instances, we have been one of the very few organizations at these large conferences providing this essential lens, a perspective that has been met with widespread gratitude from attendees. Some of our core team members were invited to speak at a number of different events, such as podcasts, forums, panels, conferences, interviews, etc. We had a total of **85 speaking engagements** participated in by these core team members:

- **Nicholas Spiers** participated in **3 speaking engagements**
- **Bia Labate** participated in **40 speaking engagements**
- **Ligia Duque Platero** participated in **11 speaking engagements**
- **Clancy Cavnar** participated in **7 speaking engagements**
- **Lorien Chavez** participated in **5 speaking engagements**
- **Alejandra Barajas** participated in **4 speaking engagements**
- **Henrique Fernandes Antunes** participated in **6 speaking engagements**
- **Osiris García Cerqueda** participated in **9 speaking engagements**



We had the opportunity to table at **13 conferences** and events worldwide.

◆> **Psychedelics in the Beehive**

(January 19, 2024)

- 3 team members attended the conference and tabled for the duration of the conference
- Chacruna participated on a panel titled "The Changing Landscape of Psychedelics" featuring Dr. Bia Labate

◆> **Women and Psychedelics Virtual Launch Event**

(April 19, 2024)

- A conversation about the Women and Psychedelics book at this event included Dr. Erika Dyck

◆> **Horizons NYC**

(May 9-11, 2024)

- 6 team members attended the conference and tabled for the duration of the conference
- Dr. Bia Labate served as a moderator for this conference and also presented the opening remarks

◆> **Ecological Medicine and Psychedelics**

(May 10)

- Dr. Henrique Antunes presented at a panel

◆> **34th Brazilian Anthropology Meeting**

(July 23-26)

- Dr. Bia Labate organized a panel
- Dr. Bia Labate and Dr. Henrique Antunes participated in roundtable discussions.



◆ **Federally Recognized American Tribes and Indigenous Community Working Group Meeting**
(August 14th)

- Dr. Henrique Antunes delivered a presentation entitled “Ayahuasca and the Impacts of the Psychedelic Movement on the Medicine and Indigenous Peoples of the Amazon”

◆ **Arctic Visions Psychedelic Conference**
(August 23-24, 2024)

- 5 core team members attended the conference and tabled for the duration of the conference
- The Keynote was given by Dr. Bia Labate
- Chacruna participated in a panel titled “Navigating the Psychedelic Wave: Opportunities and Cautions in a Mainstream Era” featuring Dr. Bia Labate, Henrique Antunes, Jamie Beachy and Jordan Sloshower

◆ **PsyCon**
(October 10-12, 2024)

- Lorien Chavez attended the conference and tabled for the entire duration of the conference

◆ **American Anthropology Association Annual Meeting**
(November 20-23, 2024)

- Dr. Henrique Antunes and Dr. Ligia Platero presented on a panel

IX

Chacruna In-Person Community Dialogues

Chacruna In-Person Community Dialogues feature panels, film screenings, and rapé circles and take place around the U.S. While our virtual forums are able to reach global audiences, these in-person events provide a vital space for networking, bonding, and learning. They foster meaningful connections in communities where psychedelic research is most prominent. In 2024 Chacruna held the following Community Dialogue:

► Psychedelic Network Summit with the Chacruna Institute

- This was a gathering at a Psychedelic Networking Summit, presented in collaboration with the Chacruna Institute for Psychedelic Plant Medicines. The event was designed to unite enthusiasts, professionals, academics, and curious minds in the expansive field of psychedelic science and traditional plant medicine practices.
- 80 people attended
- 7 Speakers

X

Annual Conference: Chacruna's Psychedelic Culture 2024 Conference

This two day in-person conference, with 3 simultaneous tracks, continued our tradition of exploring cutting-edge themes that are largely absent from the mainstream psychedelic conversation, and which are related to our main initiatives: Indigenous Reciprocity & Decolonial Dialogues, Psychedelic Justice, Protection of Sacred Plants & Cultural Traditions, and voices from the Global South.

- 446 attendees
- 120 scholarships awarded
- 87 speakers
- 30 sessions including panels, interactive breakout rooms, meetup sessions, and musical performances
- 16 Chacruna team members were present from around the globe
- 39 sponsors
- 6 media partners
- 18 community partners
- 23 volunteers



We also made the recordings from this conference available to stream on our [Chacruna Patreon membership platform](#). They were made free to watch for Chacruna members, of all tiers. Several of them were made publicly available to mark special holidays. All videos were made freely available in March on the [Chacruna YouTube channel](#).

XI

Fundraising Events

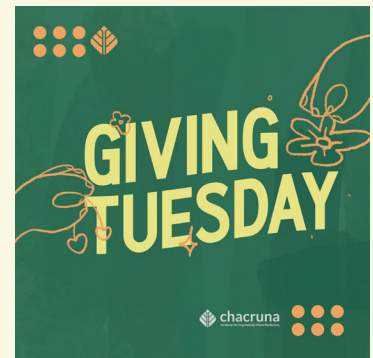
This year, we held another major fundraising event which featured speakers Dr. Rick Doblin and Dr. Bia Labate, among other leaders in the community. This hybrid online/in-person event, along with other fundraising campaigns, provided an opportunity to raise awareness about Chacruna's mission and raise funds to support the work that we do. These events were also a way to connect leading players in the field, funders, and the general public, fostering space for crucial dialogues surrounding the future of psychedelia.

► Ethical Explorations: Psychedelic Business Ethos & Mindful Entrepreneurship

- 5 speakers, including Dr. Bia Labate, Dr. Joseph McCowan and Dr. Darron Smith
- 27 attendees
- \$6,500 raised

► Giving Tuesday

- \$3,803 raised
- This campaign featured a series of testimonials from the Chacruna team and our supporters, sharing what Chacruna means to them and why our work is important to their lives and communities.



► EOY Campaign

- October 1st, 2024-Jan 1st, 2025
- \$28,397.86 raised

XII

Chacruna Latinoamérica (CLA)

► Co-authorships in Academic Papers

- ANTUNES, H. F. O Uso Religioso da ayahuasca como Problema Público no Brasil (**The Religious Use of Ayahuasca as a Public Issue in Brazil**) In: Tiago Hyra Rodrigues; Eduardo Georjão Fernandes; Marcelo Kunrath Silva. (orgs). Ações coletivas no espaço público: Mobilizações, intervenções e gestões. Editora CRV, 2024, pp. 171-196.

- Chacruna Latinoamérica published 14 [articles in Portuguese](#) this year, including select texts from the Spanish edition of [Women and Psychedelics](#). Our most-read Portuguese articles of the year include:

- [Agonia e êxtase na Amazônia: O tabaco e os xamãs beija-flores do Peru](#) (Agony and Ecstasy in the Amazon: Tobacco and the Hummingbird Shamans of Peru) (Glenn H. Shepard Jr., **369 views**)
- [Promovendo diálogos críticos sobre os psicodélicos entre o Norte e o Sul Global](#) (Fostering Critical Dialogues on Psychedelics Between the Global North and South) (Bia Labate, Henrique Antunes, **355 views**)
- [Micologia DIY em um mundo psicodélico](#) (DIY Mycology in a Psychedelic World) (Joanna Steinhardt, **344 views**)



» Chacruna Latinoamérica published **41 articles in Spanish this year**, including the complete selection of texts from the book *Women and Psychedelics*. Our most-read Spanish articles of the year include:

- [El néctar de la diosa azul: El consumo de soma en Bengala, India](#) (The Nectar of the Blue Goddess: The Consumption of Soma in Bengal, India) (Ian Baker, **2047 views**)
- [“¡Soy un científico!” La investigación interdisciplinaria y transnacional de Roger Heim sobre los hongos alucinógenos](#) (I’m a Scientist!” Roger Heim’s Interdisciplinary and Transnational Research on Hallucinogenic Mushrooms) (Vincent Verroust, **1857 views**)
- [Abstinencia a psicodélicos no produce aversión: Bases biológicas del efecto “after-glowing”](#) (Psychedelic Abstinence Does Not Produce Aversion: Biological Bases of the “After-Glowing” Effect) (Héctor Vargas Pérez, **1759 views**)



- ◆ This year, CLA organized **two online events**. These events can be found on the Chacruna Institute [YouTube channel](#) and the [Chacruna Latinoamérica Facebook](#) page. Topics covered included psychedelic research in South and Central America, cultural traditions, re-Indigenization, female empowerment, and more.
- ◆ This year, Chacruna Latinoamérica released 3 newsletters in both Portuguese and Spanish and prepared an End-of-Year Newsletter highlighting the most significant achievements of 2024. Our current audience has grown to **8,047 contacts**, with **7,652 subscribers**.
- ◆ Social media goals achieved:
 - We are delighted to report that Chacruna Latinoamerica has significantly expanded its audience with a notable increase of 1503 followers. We ended the year with **8.26k Instagram followers**, showcasing substantial growth.
 - On Facebook, we have maintained last year's count of **11k followers**.

XIII

Council for the Protection of Sacred Plants

In 2024, the Council for the Protection of Sacred Plants (CPSP) continued its process of inquiry, consultation and activism. There was a big focus on the initiatives taking place in Oregon and Colorado, and issues around the country concerning religious freedom. Chacruna accomplished:



♦ **6 court case consultations** involving arrests, court cases, seizures, and organization structure to enhance health, safety, ethics, and legal defense, including:

- Advised and consulted with women arrested in a North Carolina ayahuasca case
- Advised and consulted with lawyers involved in an Arizona ayahuasca/coca case
- Advised and consulted with lawyers in a Florida Sacred Sanctuary ayahuasca raid
- Advised and consulted in an Indiana ayahuasca case
- Advised and consulted on an ayahuasca arrest and seizure in New York
- Consulted with a lawyer representing the Begley family in Soul Quest wrongful death suit and produced a public presentation on the case
- Advised numerous groups on their religious and legal structure and viability

♦ **Sacred Plant Alliance (SPA)**

- Chacruna served as a fiscal sponsor of Sacred Plant Alliance (SPA) and published an article with them titled [The Mission and Programs of Sacred Plant Alliance.](#)

◆ Sacred Sanctuary Florida Raids

- In early December 2024, federal and state law enforcement raided a Florida ayahuasca church, Sacred Sanctuary, detaining church leadership and staff prior to the start of an ayahuasca retreat. Federal DEA officials, displaying agency credentials on their jackets, were present as were SWAT team members. Roughly 40 law enforcement officials were present at the raid which was authorized by a search warrant. The church was likely infiltrated by an undercover officer posing as a retreat participant. No one was charged with a crime at that time and the people detained were released the same day. Church leaders retained counsel familiar with RFRA and intend to defend their religious freedom. This is the first time since 1999 that DEA has attended a raid under a federal warrant and marks an important moment in which DEA has decided to attempt to enforce the Controlled Substances Act on a religious adherent.

◆ Alaska Entheogenic Access Council (AKEAC)

- Chacruna supported the Alaska Entheogenic Access Council (AKEAC) and its founders in the creation of a Natural Medicine Alaska campaign, to legalize/ decriminalize natural medicines and design a regulated access program to reflect the needs of Alaska's citizens, with particular attention to the needs of Indigenous and native populations and veterans.

◆ 5 Community Forums discussing law and policy, legal practices and informed consent in the expanding psychedelic ecosystem:

- [Psychedelics, Nagoya Protocol & Indigenous and Local Communities Rights: A Brazilian Perspective](#)
- [Navigating Reciprocity: Bridging Indigenous Rights, Access and Benefit Sharing, and Social Responsibility in Psychedelics](#)
- [What do you know about the legal cases fighting for the right to access therapeutic use of psilocybin?](#)
- [The Collapse of Soul Quest: What Happened?](#)
- [Lessons from the Massachusetts Ballot Campaign: What Happened and What's Next?](#)

XIV

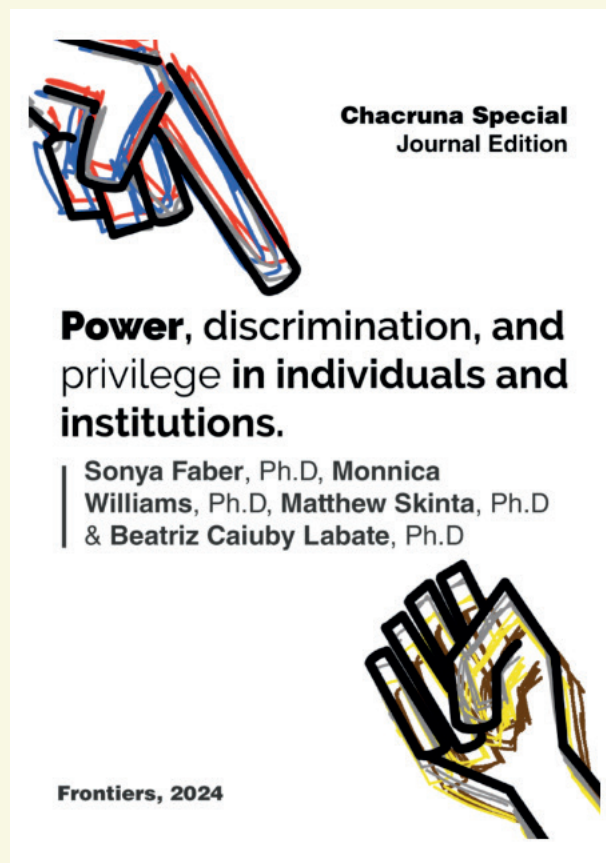
Racial Equity and Access (REA) Committee

This committee is a branch of the Chacruna Institute for Psychedelic Plant Medicines, dedicated to ensuring that traditionally marginalized racial, ethnic, and Indigenous communities have access to healing medicines and are actively involved in the field of psychedelic studies at all levels. We believe it is essential to create resources that support and inform both those within these communities and the broader public, practicing activism within this space to foster an equitable and just psychedelic future.



- ◆ In 2024 we were delighted to welcome Dr. Stephanie Michael Stewart to the committee.
- ◆ We welcomed Dr. Osiris García Cerqueda to [People of Color Making a Difference in Psychedelic Healing](#)
- ◆ Various members of this committee joined us as professors on our courses this year, including Dr. NiCole T. Buchanan, Dr. Sonya Faber, Dr. Monica T. Williams, Dr. Darron T. Smith, and Dr. Joseph McCowan.
- ◆ We hosted a panel discussion at the Psychedelic Culture conference titled Shaping our Future: Ensuring equity and access in the psychedelic renaissance, which included members Dr. NiCole T. Buchanan, Dr. Monica T. Williams, Dr. Darron T. Smith, Dr. Stephanie Michael Stewart and Dr. Joseph McCowan as speakers.
- ◆ We hosted a BIPOC Meetup session at the Psychedelic Culture conference, which was led by Dr. Darron T. Smith and Dr. Joseph McCowan.
- ◆ Dr. Stephanie Michael Stewart hosted an all day track moderation on the main stage at the Psychedelic Culture conference.

-  We created a special issue on [Power, Discrimination and Privilege in Individuals and Institutions](#) for the peer-reviewed journal Frontiers in Psychology. The Research Topic contains 20 articles that cover a range of critical issues in Psychology (Personality and Social, Forensic and Legal, Cultural, and Gender, Sex and Sexualities) and Sociology (Race and Ethnicity, and Gender, Sex and Sexualities). These articles originate with researchers from countries including Germany, China, Singapore, Romania, the USA, and Canada. The researchers submitting these articles identify with a range of ethnicities, including Roma, Indigenous Australian, African American, Mexican American, Southeast Asian, Jewish Canadian, and Black German, to name a few.
-  Guest Editors: Sonya Faber (University of Ottawa); Monnica T. Williams (University of Ottawa); Matthew D. Skinta (Roosevelt University); Bia Labate (Chacruna Institute)



XV

Women, Gender Diversity, and Sexual Minorities Working Group

The Women, Gender Diversity, and Sexual Minorities Working Group is an initiative of the Chacruna Institute focused on promoting accessibility and diversity in psychedelic science, practice, and discourse. It works to challenge and dismantle sexist, heteronormative, transphobic, and homophobic forms of oppression while allying with other underrepresented communities to combat harmful practices within psychedelic communities and science. In 2024, this working group collaborated on several projects and events, some of which are highlighted in other sections of this report, including:

- ◆ Chacruna's Course: Queering Psychedelics: Intersectionality, Healing, Spirituality and Liberation
- ◆ We published 1 new article in the [Women Archives section](#) of our Chacruna Chronicles
- ◆ We published 5 new articles in the [Queer section](#) of our Chacruna Chronicles
- ◆ We held 10 Queer Psychedelic Integration Circles hosted by Justin Natoli
- ◆ We were honored to welcome Dee Dee Goldpaugh to this group in 2024



XVI

Ayahwasca Community Committee

The Ayahuasca Community Committee, a program of the Chacruna Institute for Psychedelic Plant Medicines, is composed of researchers and activists with extensive field experience. Our mission is to serve and support the ayahuasca community as it gains global prominence. We foster communication across diverse cultural contexts, promoting community safeguarding, healing, and dialogue. Our goal is to raise awareness and encourage positive action through collaborative research and cross-cultural community engagement. In 2024, we continued to produce vital research and facilitate in-depth dialogues, including:

- We published **3 articles** relating to ayahuasca in different contexts, such as law and policy, culture, conferences/events, science, research, and more:

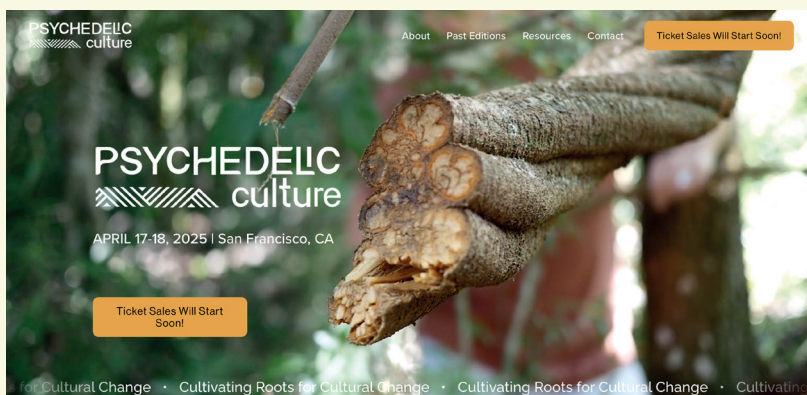
 - [Eight Frequently Asked Questions About Ayahuasca Globalization](#)
 - [Participation in an Indigenous Amazonian-led Ayahuasca Retreat Associated with Increases in Nature Relatedness – A Pilot Study](#)
 - [Ayahuasca Beyond Trauma – An Anthropological view](#)
- We hosted a live forum about the [Healing Power of Ayahuasca and Film](#)
- We hosted a live workshop about [Huni Kuin Tradition, Ayahuasca and Spirituality](#)



XVII

Chacruna Media

- ▶ We published 2 [press releases](#).
- ▶ We created **73 newsletters** for an audience of **18,452 contacts**, including **13,226 subscribers**.
- ▶ We had a total of **83 event sponsorships**.
- ▶ We have built and maintained **community partnerships with 93 organizations**, non-profits, foundations, businesses, and institutions.
- ▶ We uploaded **29 videos** onto our [YouTube page](#), including exclusive Chacruna panels.
- ▶ In the past year, we have expanded our social media presence, reaching **55.6k Instagram followers** (a 13.4% increase), **7.69k YouTube subscribers** (a 7.85% increase), **49k Facebook followers**, and **46k Facebook likes**. On Twitter, we gained **12.4k followers** (a 2.4% increase), while on TikTok, we grew to 516 followers and uploaded 42 videos.
- ▶ We had **21 media appearances** over the year, including in publications The Guardian, Bloomberg Law, Folha de São Paulo, Dr. Bronners, and many more.
- ▶ The Chacruna team worked tirelessly to create a dedicated page for our annual Psychedelic Culture Conference. Thanks to our incredibly talented team, we're excited to announce that the official [PCU25 page](#) is now live!



XVIII

Fiscal Sponsorships

We've added a dedicated page on our site showcasing the [fiscal sponsorships](#) we've hosted, both currently and in the past. Our current partnerships include:

➤ **Medicinal Mindfulness Foundation** (May 2024-Present)

- This foundation supports the convergence of individuals, communities and organizations to help organize an effective and skilled response to global crises by researching effective psychedelic journeywork practices in conjunction with mindfulness, psychotherapy, spirituality, ecological theory and advanced creative problem solving.
- Total raised in 2024: \$46,250

➤ **Sacred Plant Alliance, Inc. (SPA)** (July 2021-Present)

- An association of churches dedicated to mutual support and education and to ensuring the continued recognition of their right to religious exercise and the continued legal protection of the sincere, safe, and ethical ceremonial use of plant medicine sacraments within the United States. SPA serves as a community of mutual support between churches and provides a space for dialogue between religious leaders, for professional development of leaders, the development of best practices for church operations, and for accountability in the larger plant medicine community.
- Total raised in 2024: \$142,500

➤ **Sacred Garden Community (SGC)** (Nov 2023-May 2024)

- Sacred Garden Community's mission is to grow communities that benefit and thrive from informed, disciplined, safe and responsible use of sacraments. They offer their community practitioners the opportunity to connect with the Divine through intentional, respectful, and careful practice with the sacraments of their church. Specifically, SGC facilitates direct experience of and relationship to Divine presence for individuals and community, and life integration of the benefits this experience and relationship can bring. Their community envisions a world where the way is opened for everyone to directly experience divine presence within this lifetime.
- Total raised in 2024: \$38,000

XIX

Chacruna Internship Program

Chacruna introduced its new [internship program](#), offering students a unique opportunity to work closely with Chacruna staff and connect with experts from our global network. We were thrilled to have welcomed these talented interns to the team this year:

- » **Nico Gusac** Development and Operations Intern
- » **Mateo Gil** Volunteer Coordinator Intern
- » **Miles Perez** Social Media and Content Production Intern (internship period concluded)
- » **Marta Camagna** Indigenous Reciprocity Initiative Support Intern
- » **Lucette Hazoume** Membership Support Intern
- » **Talita Mendonça** Education Support Intern
- » **Io Hickman** Membership Support Intern (promoted to core staff as Community Outreach Coordinator)
- » **Paula Bizzi Junqueira** Education Support Intern (promoted to core staff as the Education Program Assistant)
- » **Giorgina Bononi** Social Media and Content Production Intern (internship period concluded)
- » **Michael Miarecki** Social Media and Content Production Intern (internship period concluded)

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Organizational achievements

We concluded 2024 with:

- ◆ 7 board members, including 2 new members:
 - Dr. Stephanie Michael Stewart
 - Dr. Joseph McCowan
- ◆ 21 core staff members (including employees, contractors, volunteers and interns).
- ◆ We hired Julie Santos as Chacruna's HR consultant
- ◆ We created new agreements with board members in an effort to improve board cohesion
- ◆ We created an improved bookkeeping system with the help of Horacio Guevara, who is Chacruna's Special Projects Officer. A notable accomplishment involved switching over from Paychex to Gusto.
- ◆ We updated and improved our Department Tracking system to keep track of our impact
- ◆ We updated and improved our internal Rolodex to keep track of and strengthen our community networking and collaborations
- ◆ We expanded our donor outreach and continued to strengthen relationships. We created an improved Fundraising Deck with advice and revisions from various team members
- ◆ We created a new strategic assessment group dedicated to improving Chacruna's narrative, storytelling and impact, and refining methods for branding and outreach
- ◆ We created a grants committee and improved our grant writing strategies to increase opportunities for funding

- ◆ We continued to expand our Speaker's Bureau consisting of 57 speaking proposals from different people within our global network, 8 of which were newly added in 2024
- ◆ We refined our speaker's agreements for events and conferences
- ◆ We helped all employees improve their CVs, and archived them for internal purposes
- ◆ We improved our messaging and communications strategies through various consultations with:
 - **Emily Sterling** nonprofit consultant
 - **Sarah Stager** communications consultant
- ◆ We improved our marketing strategies and SEO with the addition of marketing advisors:
 - **Seph Mortensen**
 - **Milica Radovic Mandic**
- ◆ We updated our [Frequently Asked Questions](#) page on our site for educational courses, and established clear policies on topics such as filming, recommended and required readings, syllabi, final papers, and more
- ◆ We supported the maintenance of 2 google listservs
- ◆ We refined the structure of department tracking in order to effectively monitor goals, action items, and metrics for all of our programs
- ◆ With the help and work of various team members, we submitted 13 grant applications this year.

XXI

Career Training and Development



Scholarships to Chacruna team members for various academic institutions and events for trainings in the field:

- Lorien Chavez received scholarships for Naropa University's Psychedelic-Assisted Therapies Program, MAPS Canada School of Psychedelics course, and she additionally completed her Vital Psychedelics Today training.
- Alejandra Barajas received a scholarship for Fluence's training on Introduction to Psilocybin-Assisted Therapy, a MAPS Canada School of Psychedelics course, and Zendo Project's SIT Training.
- Ligia Duque Platero received a scholarship for a MAPS Canada School of Psychedelics course.
- Paula Bizzi Junqueira received a scholarship for Fluence's training on Psychedelics and Psychoanalysis.
- Nico Gusac received scholarships for Chacruna Courses: Ayahuasca Healing, Science and Indigenous Knowledge; Queering Psychedelics: Intersectionality, Healing, Spirituality and Liberation; Roots of Psychedelic Therapy: Shamanism, Ritual and Traditional Uses of Sacred Plants; and Foundations of Plant Medicine Facilitation, Integration and Ethics.
- Seph Mortensen received a scholarship for the Chacruna course: Foundations of Plant Medicine Facilitation, Integration and Ethics.
- Marta Camagna received scholarships for Chacruna's workshops: Ecology, Spirituality and psychedelics; Huni Kuin Tradition, Plant Medicines and Spirituality; and How Can You Protect Your Psychedelic Plant Medicine Church, Community and Clients? They also received a scholarship for Chacruna's course: Foundations of Plant Medicine Facilitation, Integration and Ethics.

- » Several team members completed continuing education retreats in Peru, Costa Rica and Jamaica, as part of fieldwork
- » A series of internal 'inspirational talks' featuring successful leaders in the field served to strengthen relationships and support the professional development of Chacruna employees and the organization.
- » We secured speaking opportunities for many of our team members at events worldwide, helping them grow as speakers while educating audiences about Chacruna and the important topics of psychedelic justice.
- » We supported our team members in Mexico and Brazil to obtain visas for travel to the U.S. for team building and to participate in events.

XXII

Chacruna Membership

Chacruna members receive exciting benefits including discounts on all courses and conferences, members-only circles, and access to a community of like-minded individuals who share our vision of an ethical and decolonial approach to plant medicine relationships. In 2024, we were happy to end the year with:

- ♦ 1,626 patrons
- ♦ We hosted 2 recurring virtual circles for our members:
 - 9 Queer Psychedelic Integration Circle
 - 5 Mindfulness Meditation Circles
- ♦ 6 membership tiers, starting from as little as \$5/month

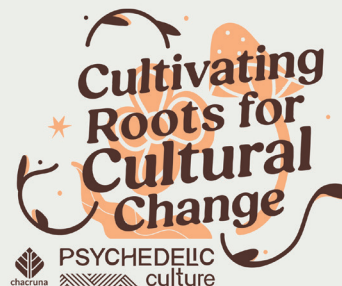


XXIII

Chacruna Merchandise

In 2024, Chacruna launched **3 new t-shirt designs** with the help of our incredible designers, including:

Cultivating Roots for Cultural Change



Xochipilli, the noble one of the flowers

Protect and Honor Sacred Plants ToteBag





None of this would have been possible without your support and all those who believe in our mission and help in a myriad of different ways. Over the past three years we have matured as an organization, growing out from a collective of mostly volunteers to a consolidated core of a tight-knit team of employees who keep the organization running for our members and our larger community.

If you believe in our mission, feel inspired by the impact we've had so far, and want to support our ambitious growth plans for 2025, please consider [donating](#) or [becoming a member of the Chacruna Alliance](#) on Patreon from as little as \$5 per month, and get access to our community and its exclusive and unique benefits.

For those of you already supporting Chacruna, if your circumstances allow, we encourage you to consider upgrading to a higher membership tier. If that's not possible at this time, it would mean the world to us if you could spread the word to friends or family who may be interested in joining the Chacruna Alliance. We grow primarily through word of mouth, expanding our network of like-minded individuals—much like the spread of mycelium!

We are thankful beyond words, committed entirely to this mission, and thrilled that you are sharing the journey with us.

A handwritten signature in black ink that reads "Beatriz Labate". The script is fluid and cursive, with the first name and last name clearly distinguishable.

Beatriz Labate, Ph.D
Executive Director